

GLORIA'S JOURNEY

One Family. Many Opportunities. Generations of Change.

At Southwest Creations, business success creates the conditions for families to build better futures and stronger communities.



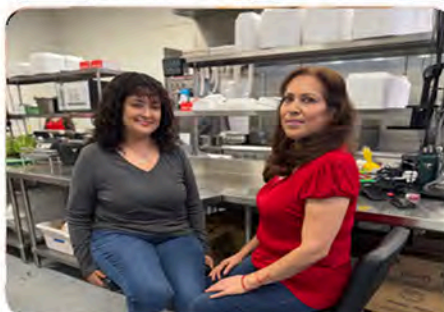
1. GLORIA JOINS SOUTHWEST CREATIONS

Gloria is looking for more than a job. She wants stability, respect, and a place where she can grow. Joining Southwest Creations at 16 in 1994 with her 8-month-old son, she finds that opportunity.



2. SHE FINDS STABLE WORK & PREDICTABLE INCOME

With steady hours, fair wages and benefits, and a supportive team, Gloria advances from embroidery to managing major commercial contracts, allowing her to plan for her future and provide for her family with confidence.



3. AFFORDABLE CHILDCARE AND MATCHED SAVINGS CREATE STABILITY

Knowing her children were safe and cared for through onsite childcare (at \$.25/hour) gives Gloria peace of mind and the freedom to focus on her work and her goals. She starts her path to citizenship.



4. ADULT EDUCATION AND LEADERSHIP OPPORTUNITIES

Gloria earns her GED, takes ESL classes, and grows into a team leader. As she continues to build new skills, she sees a future with even more possibilities.



5. HACIA OPENS NEW DOORS

Through Hacia, her children receive academic support and guidance, leading all of them to graduate high school and pursue higher education and citizenship.



6. ENTREPRENEURSHIP & GENERATIONS OF MOBILITY

In order to care for the changing needs of her family, Gloria opened a food truck and eventually her highly successful taco restaurant, Vamos con Gloria.



SOUTHWEST
CREATIONS
COLLABORATIVE

REAL QUALITY. REAL IMPACT.

southwestcreations.com



Business
drives impact.



Opportunity
changes lives.



Education
builds futures.