



SOUTHWEST
CREATIONS
COLLABORATIVE

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Southwest Creations is a women-driven social enterprise that provides contract manufacturing for sewn soft goods and hand-crafted products. We have a social mission to **alleviate poverty** and **build economic and educational opportunity across generations**. We provide **dignified employment** while **improving access to education** for employees and their families.

HISTORY

Southwest Creations was organized in 1994 as a sewing and handwork **poverty alleviation** project with a single goal: to provide dignified, living wage employment to women from low-income communities. The founders implemented strategies from projects around the world that recognize **when a woman is given an opportunity to earn an income, she will invest in her children and family first**. Over the past 23 years in business, our **revenue has grown from \$30,000 to over one million dollars**. Our contract revenue covers 85% of our organizational budget and **contributes over \$100,000 annually** to support our social impact programs.

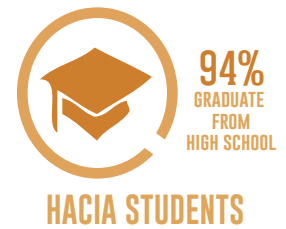
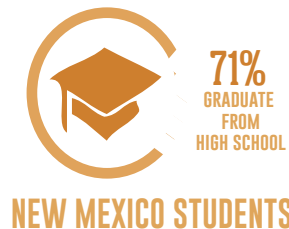
IMPACT

Clariant Corporation is our largest customer and we have enjoyed a 15 year partnership. The **Clariant contract generates over \$1,000,000 in annual revenue** and enables us to offer dignified, living wage, year-round employment to **over 25 women from low-income communities**. These employees benefit from our on-site daycare, leadership and employability programs that provide both on and off-site opportunities for them to improve their English, prepare for the GED, and build skills in facilitation, leadership, tutoring and program oversight.



EXPANSION

Southwest Creations is expanding its K-12 college readiness project, HACIA: Toward the University (HACIA), to engage over 600 families in our community in addition to those we employ in our market-driven enterprise. HACIA is our proven two-generation **family engagement program** that inspires and supports whole families as they **navigate the pipeline from Pre-K to higher education**. With the HACIA project, Southwest Creations builds an intergenerational culture of engagement and lifelong learning that is sometimes lacking in families with limited formal education. This translates to family support for vulnerable children in reading and other home learning activities, and improved school attendance - key indicators for academic achievement, high school graduation and first generation college attendance.



Our success proves that a sustainable business can be driven by a social vision: provide well-paying jobs with low-cost childcare, invest in employee training and development, and advocate for social change.



SOUTHWEST
CREATIONS
COLLABORATIVE

23 YEARS IN BUSINESS

building opportunity across generations

\$10
MILLION



WE'VE PAID \$10,000,000
IN WAGES INTO
NEW MEXICO'S ECONOMY

\$1
MILLION



SINCE 2002,
CLARIANT HAS BEEN OUR
BIGGEST CUSTOMER WITH
OVER \$1,000,000 IN ANNUAL
REVENUES

CLARIANT'S
CONTRACT
HELPS US OFFER
YEAR-ROUND, DIGNIFIED,
LIVING WAGE JOBS FOR

25

WORKING MOTHERS
(AND 1 FATHER!)

OUR EMPLOYEES
have manufactured:

Pet Products

Apparel

Home Interiors

Handwork, Beading & Packaging

Industrial Products for Clariant

WE'VE PROVIDED
ON-SITE
CHILDCARE FOR

\$0.25
AN HOUR
FOR OVER 200

OF OUR EMPLOYEES'
children

Revenues from Clariant's
contract help us implement
proven strategies in college
readiness, family engagement,
early childhood development,
employability and leadership.

\$13
Median
Employee
Wage

15
Days
Paid
Leave

87%
Employees
With Their
GED

A women-driven contract
manufacturing social enterprise
with a mission to alleviate
poverty and build economic
and educational opportunity
across generations.

REAL QUALITY. REAL IMPACT.

